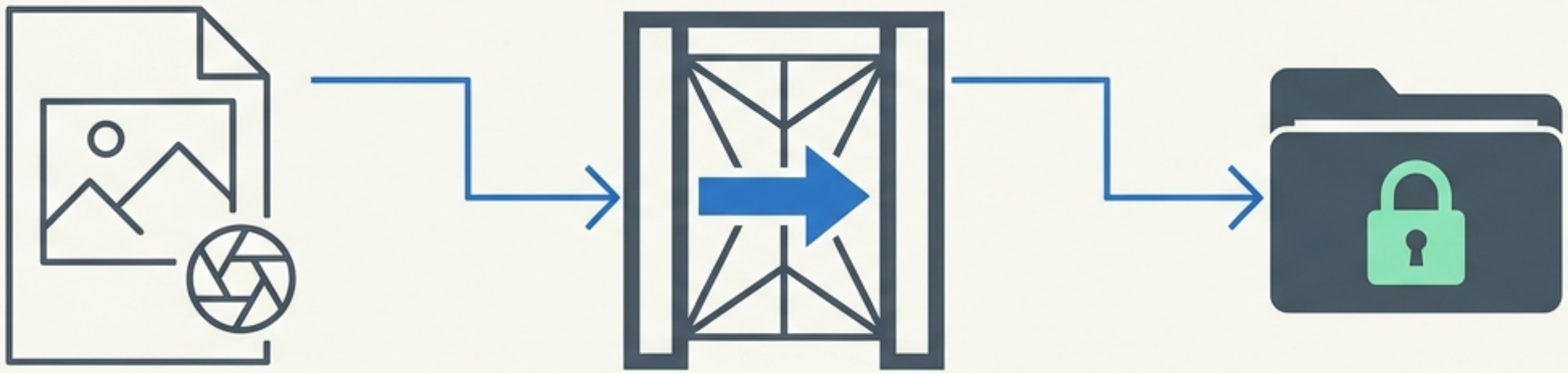
Module 11: Roster Import, Identification, Tagging & Platform Upload

Academy Days 76-82 | Digital Asset and Gallery Operations

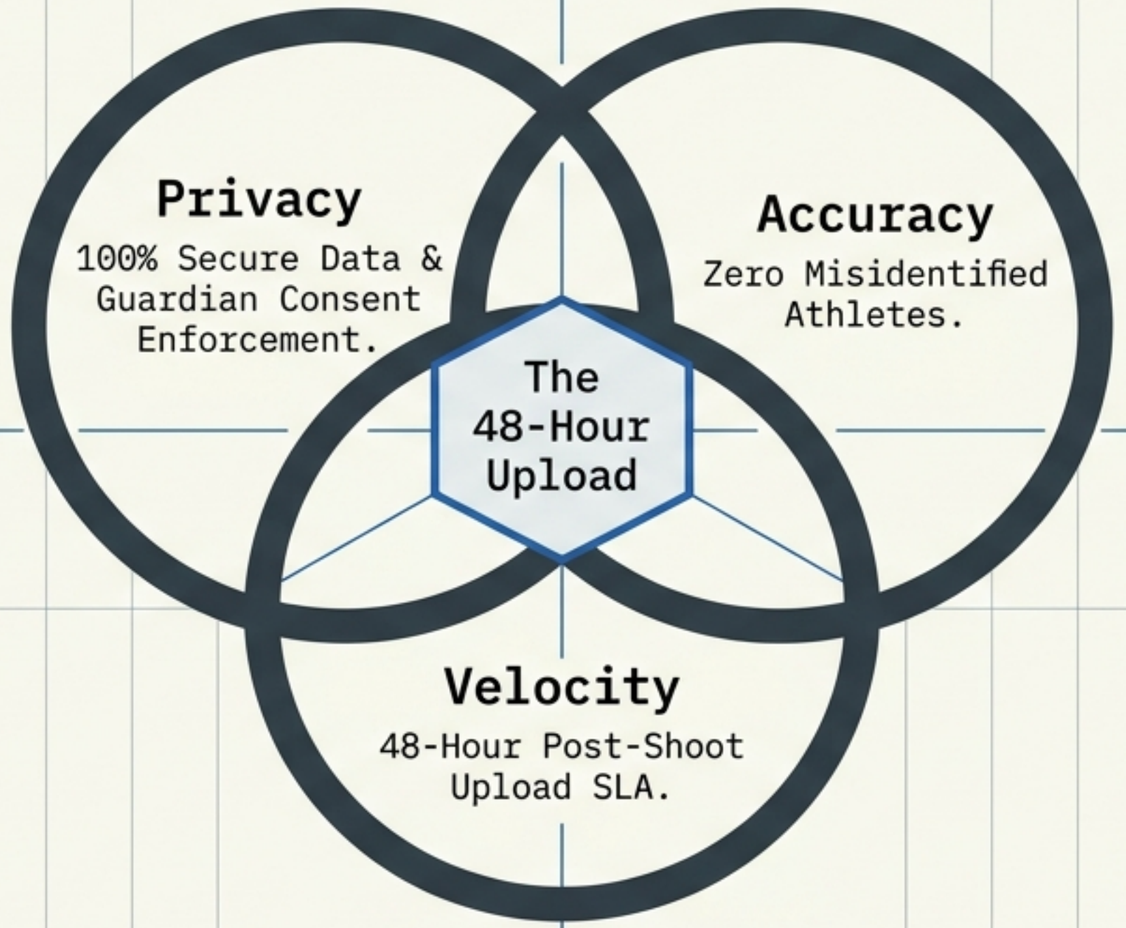


OPERATIONAL FLOW: RAW CAPTURE -> VALIDATION GATE -> SECURE DIGITAL ASSET

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The Operator's Mandate

Role Owner: Digital Asset and Gallery Operator

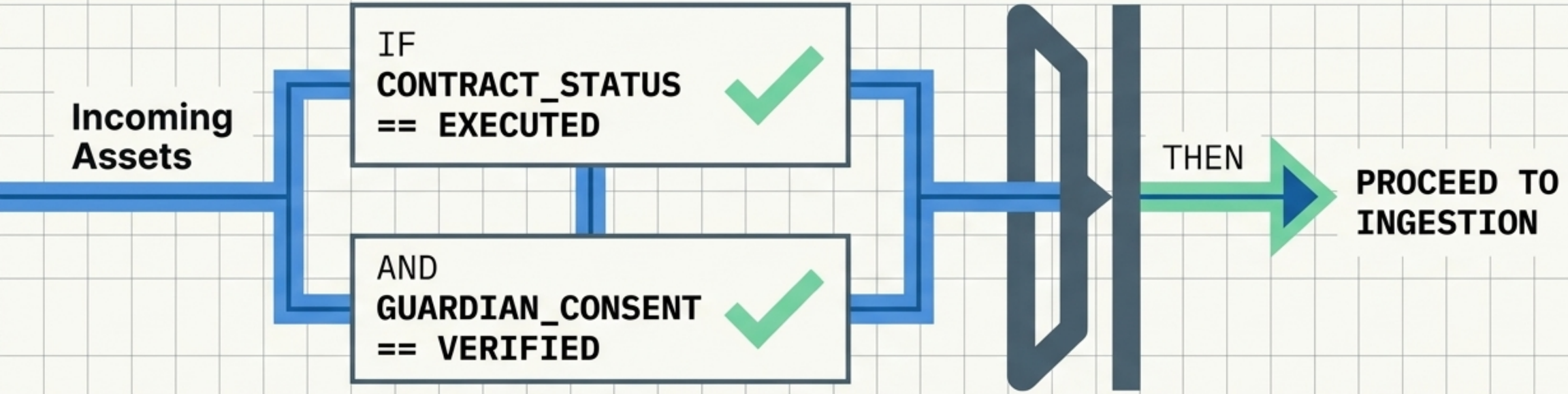


Core Principle: A failure in Privacy or Accuracy immediately halts Velocity. Security dictates speed.

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Gate 1: The Contract-First Rule

Role Owner: Digital Asset and Gallery Operator



Absolute Hard Stop

No ingestion, processing, or gallery creation is permitted without **explicit**, documented authorization.

Invalid Triggers

Assumption of exclusivity or verbal league approvals are **invalid**.

Enforcement

Protect child names, roster information, and images. Unverified assets are quarantined immediately.

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Roster Import & Data Sanitization

Live Production Data

Name	Contact	ID
[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]

Production Risk: Real rosters contain protected child PII. Never expose in unverified environments.

Training Sandbox

Synthetic ID	Org ID	Status
ATH-001	ORG-101	Verified
ATH-002	ORG-101	Verified

Training Protocol: All platform testing and training strictly utilizes Synthetic IDs.

Restricted Hierarchy: League > Season > Sport > Division > Team > Player ID
Upload Naming Standard: YEAR_STATE_CITY_LEAGUE_SPORT_DATE

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The Tagging Workflow Matrix

Method	Effort	Accuracy & Risk	Operational Rule
Manual (Jersey/Name)		High Accuracy / Low Risk	Direct visual verification against authorized roster. (Base Standard)
QR / Barcode / ID Slates		High Accuracy / Low Risk	Automated mapping. Never expose the ID slate in the final parent gallery.
Conditional Facial Recognition		Variable Accuracy / High Risk	Requires documented legal review and explicit permissions in the specific market.

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Managing Conditional Facial Recognition

The Human-in-the-Loop Workflow



Directives

- **Status:** Biometrics are a proposed platform capability, not a deployed standard.
- **Clearance:** Must have explicit legal approval, technical testing, and parental consent before activation.

The Iron Rule

AI is an assistant, not an authority. Facial recognition must never be used as the sole identification authority. Every automated association must be manually inspected and validated by the operator.

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Gate 2: The 100% QA Verification Gate



ZERO TOLERANCE

The Threshold

Wrong-player attribution completely blocks publishing. Zero exceptions.

The Risk

Wrong attribution equals a critical privacy breach (exposing a child's image to the wrong guardian).

The Correction Loop

Identify Error → Unlink Athlete ID → Re-assign to Verified Roster → Re-run QA Gate

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Private Gallery Publishing Protocols



Least-Privilege Model

Apply the most restrictive access possible. A guardian must never be able to browse another child's private images.

Protection

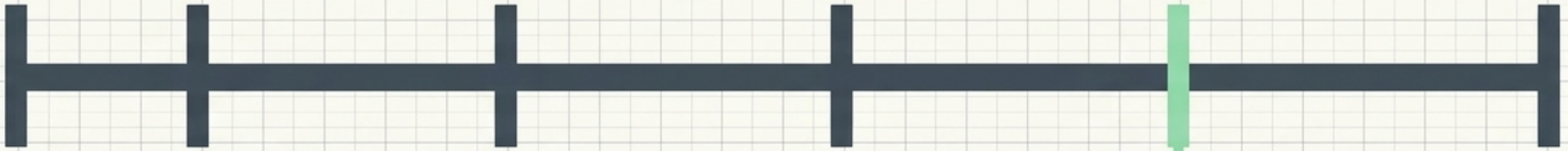
Strict enforcement of watermarking policies and opt-out/deletion requests prior to publishing.

Pre-Flight Check

The operator must run a sample parent-access test using a sandbox account to verify exact access parameters before a single notification email is triggered.

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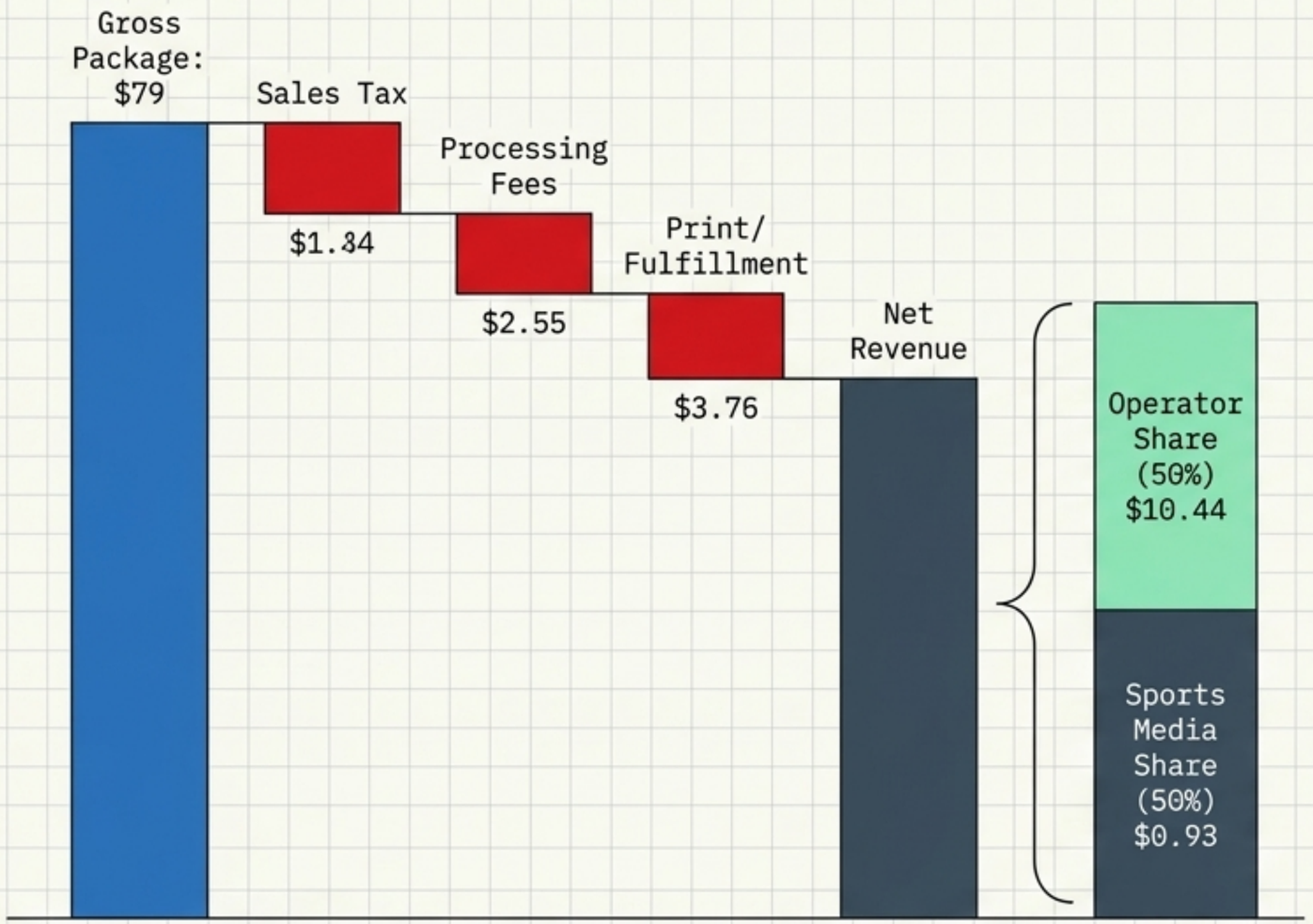
Uncompromising Velocity dictates that the timeline only advances if Privacy and Accuracy requirements are met.



T+00	T+04	T+12	T+24	T+36	T+48
Shoot Complete.	Secure Ingest. Retain original and create verified encrypted backups.	Roster mapping and data sanitization.	Editing, cropping, tagging, and approved AI background workflows.	Gate 2 clears (100% QA Verification).	Authorized private gallery release and league-approved parent notification.

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Financial Architecture: The 50% Net Revenue Model

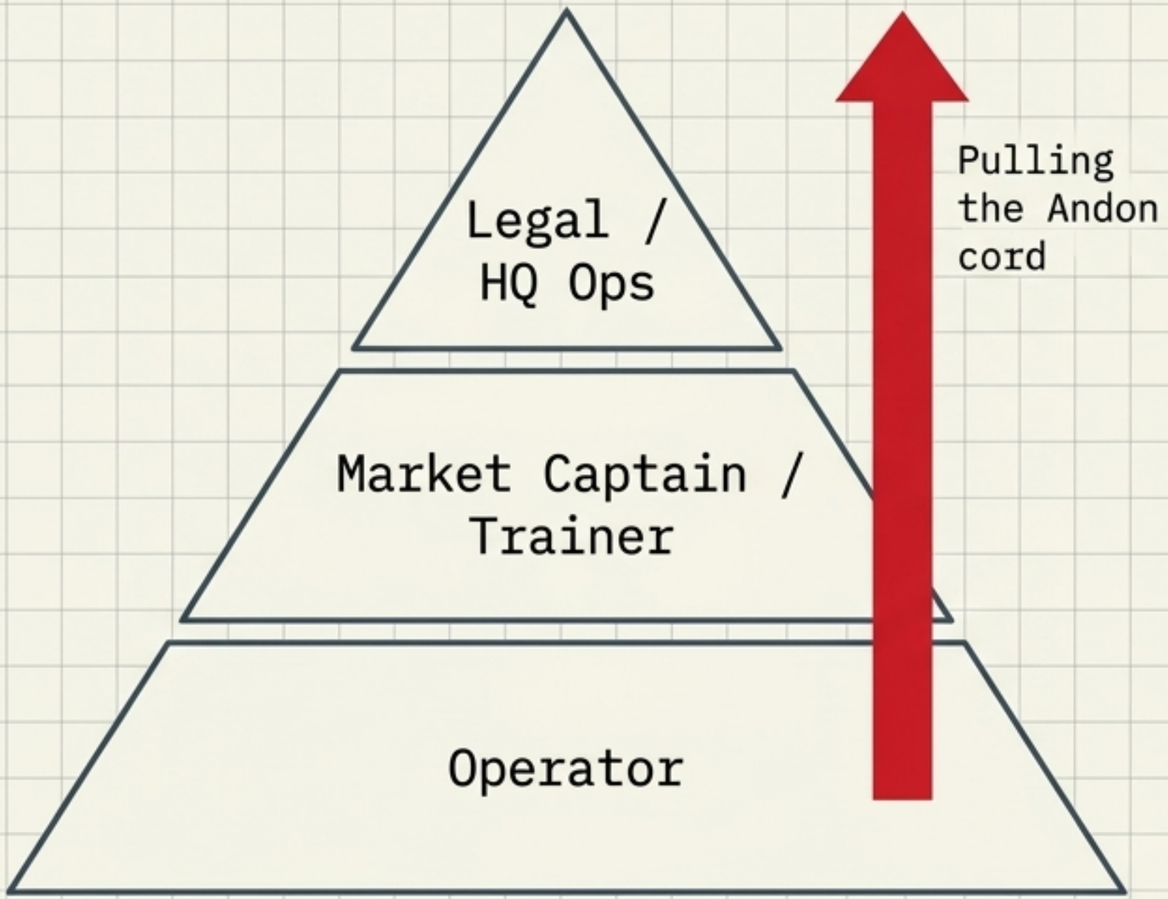


The Myth:	The Reality:
10% Gross Commissions (Historical intern legacy—do not use).	Contractor payout equals 50% of Net Revenue. Calculation: Gross Sales minus Sales Tax, Processing Fees, and Print/ Fulfillment Costs = Net Revenue.

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Role Ownership & Escalation Routes

Role Owner: Digital Asset and Gallery Operator



Mandatory Escalation Triggers

- Missing league authorization or parental consent.
- Detection of an opt-out violation.
- Wrong-child gallery exposure.
- Unapproved deployment of biometrics.

Required Action

Immediately suspend the affected capture or publication and notify program operations/legal. Do not attempt to bypass financial records to fix errors.

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Applied Exercise: Synthetic Upload Simulation

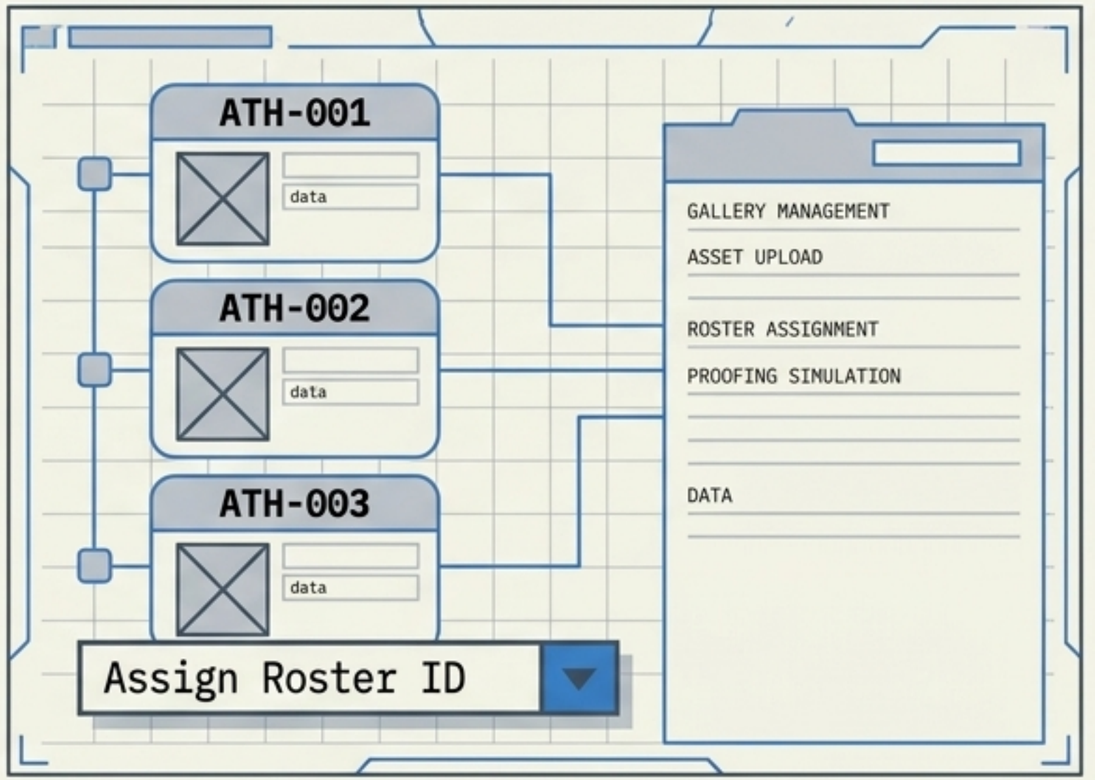
The Checklist

OPERATIONAL CHECKLIST: SANDBOX DEPLOYMENT

1. ☐ Upload sanitized training images to the secure sandbox environment.
2. ☐ Import synthetic roster and assign IDs (ATH-001 through ATH-010).
3. ☐ Manually tag **5-10** images; test conditional AI mapping (if available).
4. ☐ Intentionally mis-tag **one** image, detect the error, and execute the correct **wrong-player** unlink/re-assign workflow.
5. ☐ Stage a private proof, verifying family-level permissions and simulating a sample $79 package checkout.

The Interface Wireframe

SANDBOX UI WIREFRAME (SIMULATED)



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Pass/Fail Certification Criteria

PASS

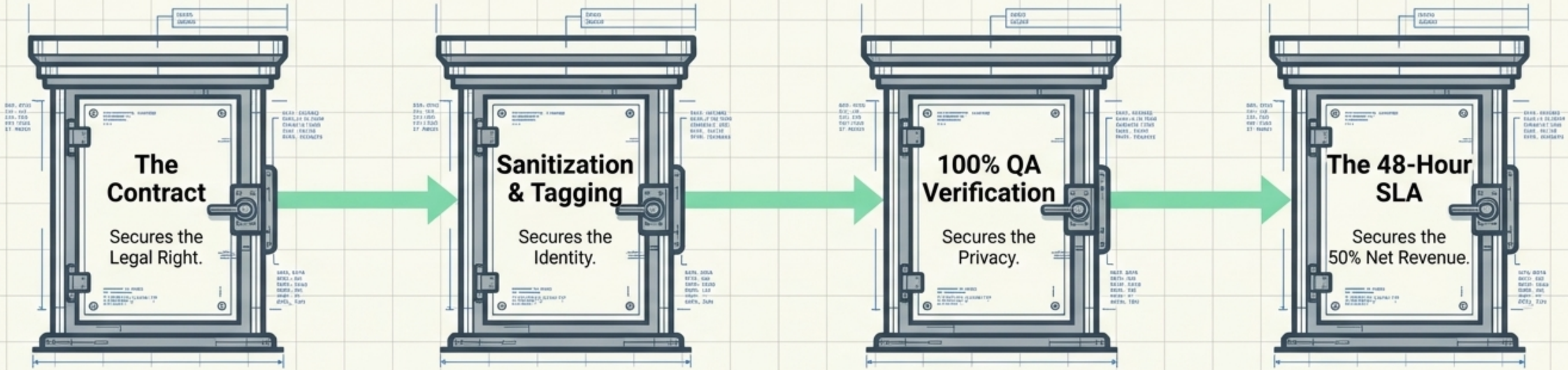
- **100% accurate** athlete/gallery attribution.
- **Zero** unauthorized images or PII exposed.
- Accurate mathematical calculation of a supplied 50% net revenue figure.
- **Full order-to-payout** audit trail maintained.

FAIL

- Any **live PII** utilized in training demos.
- **Wrong-athlete mapping** published to a gallery.
- **Unauthorized activation** of biometric tools.
- Missed 48-hour SLA target without a documented, valid exception log.

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Module Synthesis: Security Drives Revenue



Safe Door Server Node

Sanitization & Tagging

Secure Server Sever Node

Secure Server Noder Node

Final Takeaway: Without control over identity and privacy, velocity is a liability. Mastery of the digital vault is the foundation of operational success.

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