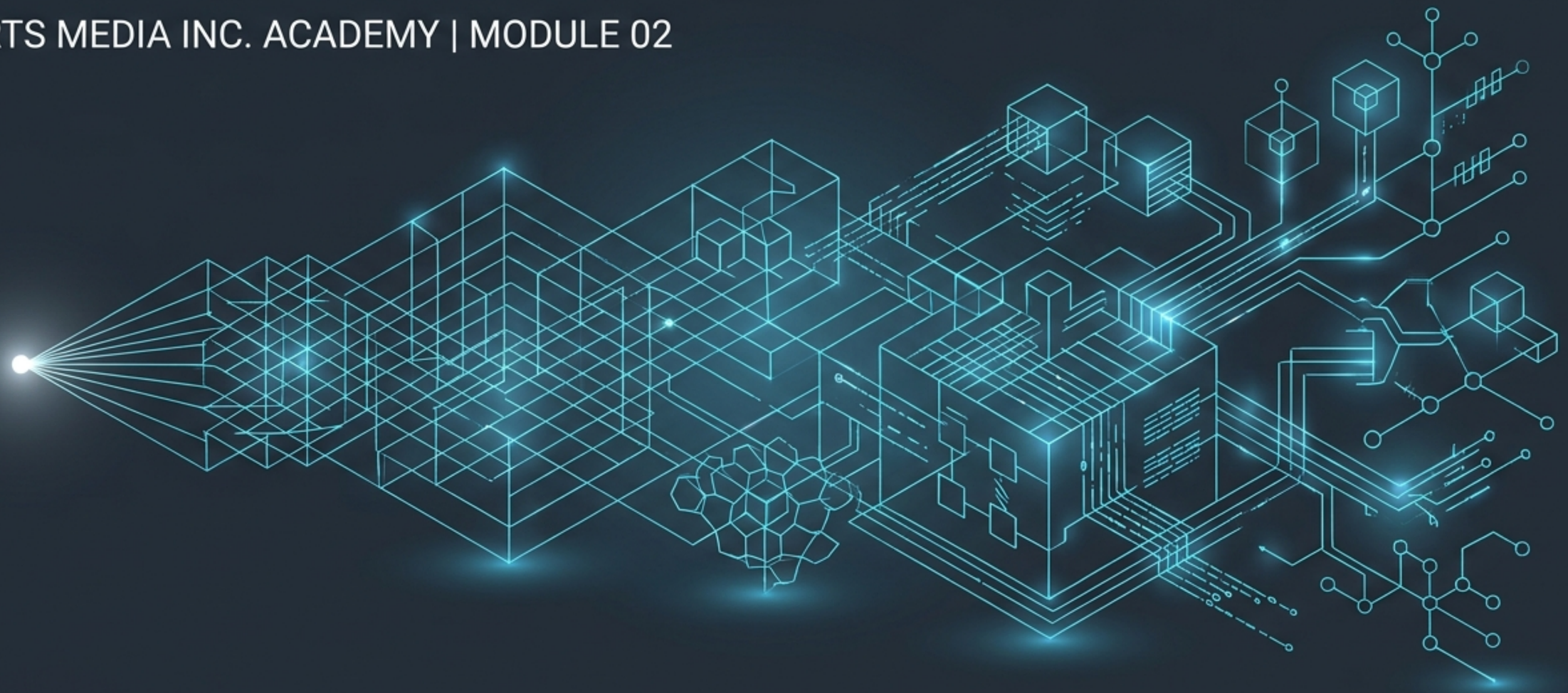
The Chain of Trust

From Community Mapping to Shared Revenue

SPORTS MEDIA INC. ACADEMY | MODULE 02



Gemini Notebook

Every Payout Starts With A Single Data Point

Database hygiene is the origin point of all revenue and legal protection.

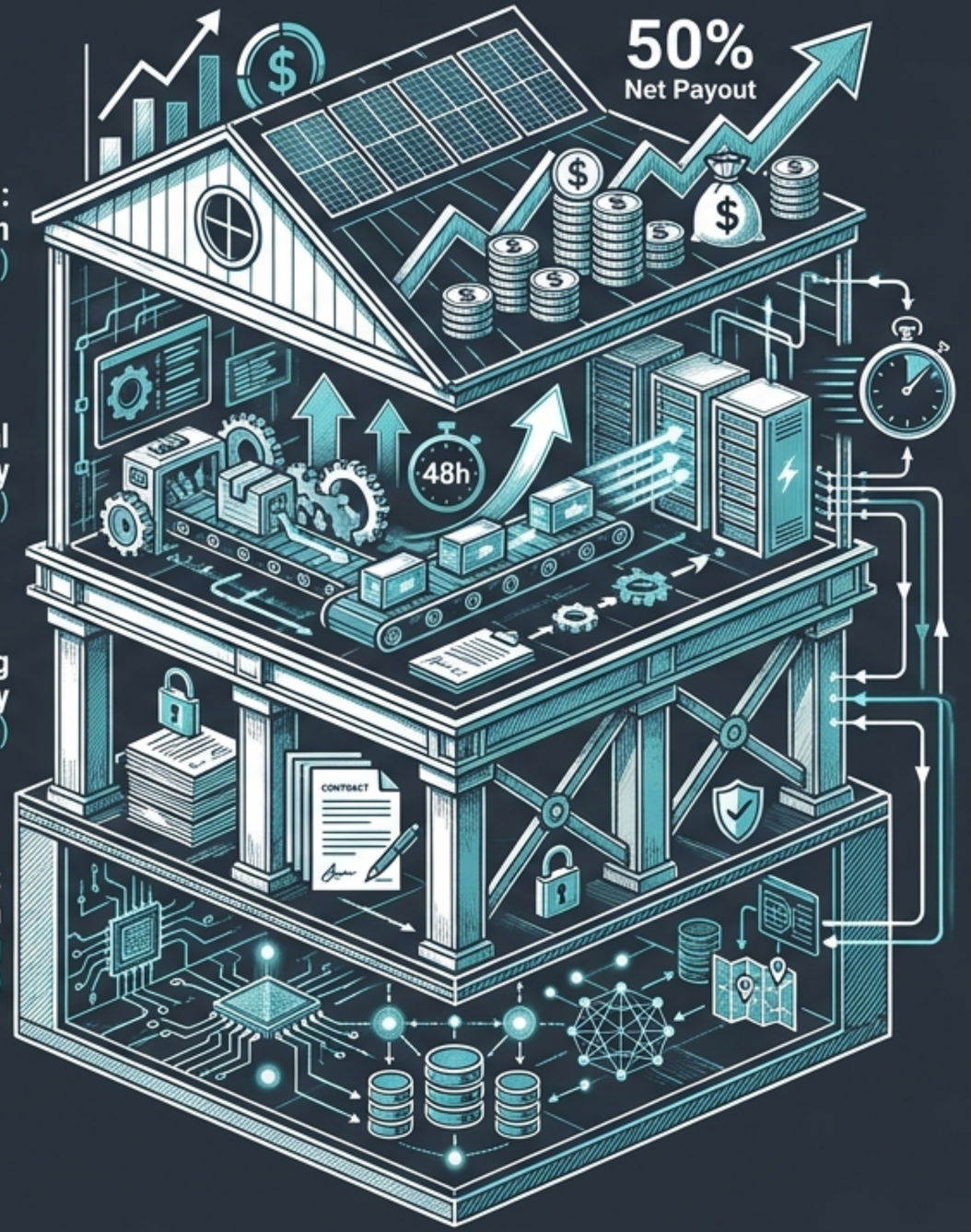
A single bad entry on Day 10 **compromises a photographer's paycheck on Day 60.**

Layer 4 (The Roof): Financial Return
(50% Net Payout)

Layer 3 (Operational Engine): Velocity
(48-Hour Upload SLA)

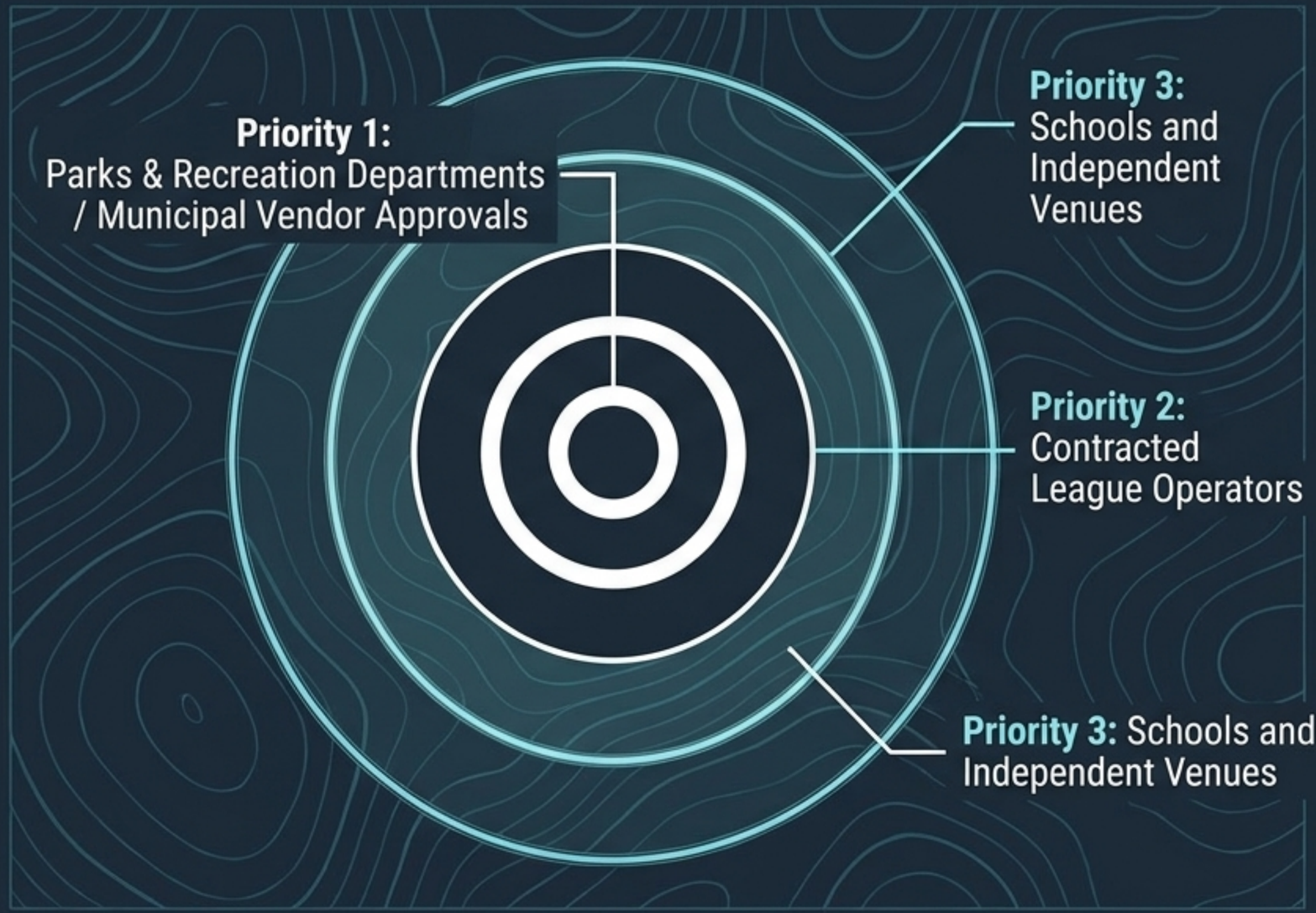
Layer 2 (Load-Bearing Wall): Legal Authority
(Contracts & Consent)

Layer 1 (Foundation): Target Acquisition
(Community Mapping & CRM Hygiene)



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Prioritize Municipal Parks & Recreation



Strict Mandate: Do not deploy to a league or child photo day without verified venue authorization.

Pilot Focus: Northern Colorado serves as the supervised pilot, generating the reusable national market launch kit.

Gemini Notebook

The 25/5 Mission Target

Target Alpha: 25 verified public organizational leads

0% — 0 / 25

Target Bravo: 5 relevant programs

0% — 0 / 5

1. Duplicate the Master Community Engagement template.

2. Log standard naming convention: [Date] [City & State Name] Community Engagement - [Your Name].

3. Record public business contact, source URL, and verification date.

4. Flag next steps and stage.

CRITICAL ALERT: Hygiene starts with zero duplicates. Cross-reference existing datasets before entry.

Gemini Notebook

The Data Integrity Matrix

Field	Owner	QA Rule	KPI Impact
org_id & decision_contact	Community Researcher	Must trace to a verified public URL	Verified leads
verified_date	Community Researcher	Must be logged within current quarter	Meeting rate
contract_id	Municipal Specialist	Must map exactly to a signed PDF	Contract rate
consent_status & opt_out	Field Photographer	Must match October 2025 Handbook rules	Player coverage

A missing **contract_id** or an unverified **opt_out** flag breaks the breaks the operational system.

Validation rules are non-negotiable.

Gemini Notebook

The Two Keys to Access

Venue Authority

The Organization (Contract-first mandate).
Grants physical and organizational access.



Subject Authority

The Parent / Guardian (Consent mandate).
Grants individual photographic rights.

Both keys must turn simultaneously. You cannot shoot without both.
A league contract never overrides a parent's lack of consent.

Gemini Notebook

Key 1: The Contract-First Mandate

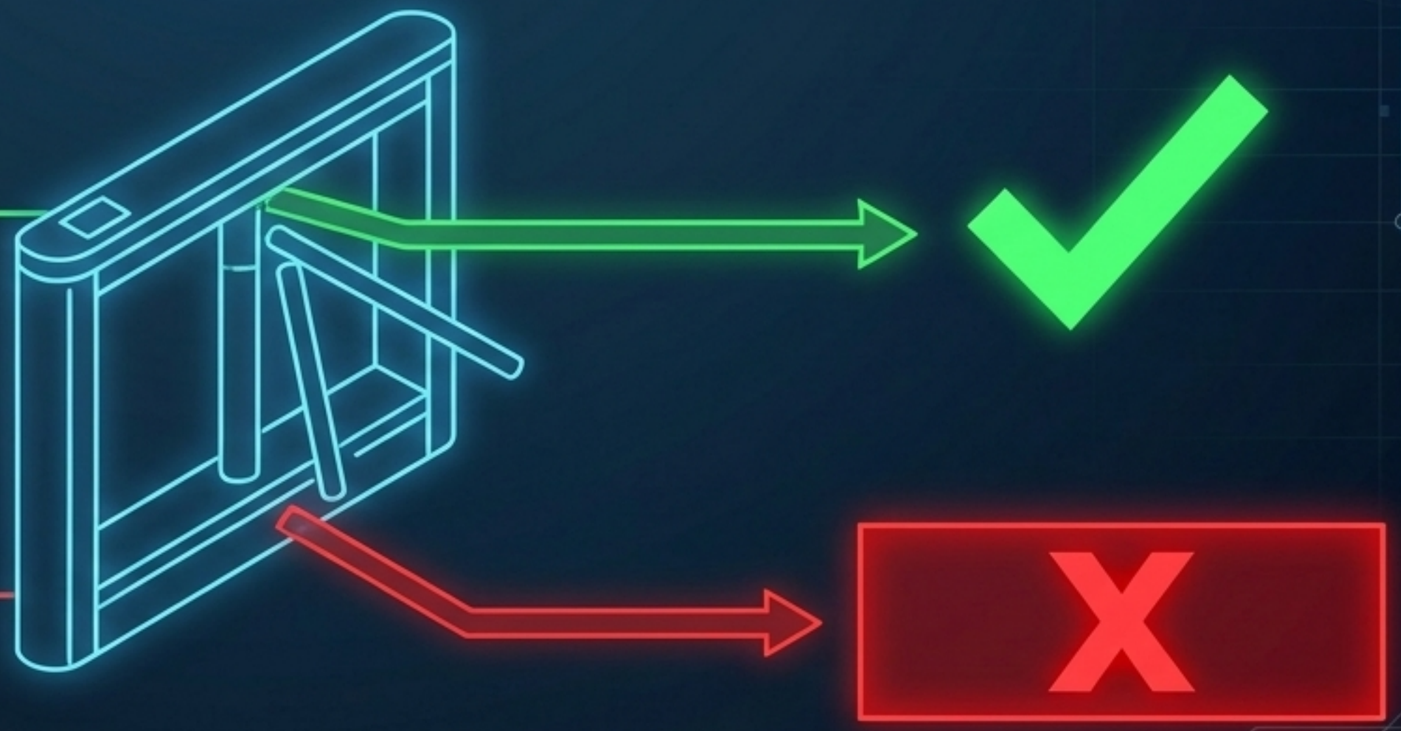
PASS

Written access granted via executed municipality/league agreement.

Legal team has reviewed indefinite terms and usage rights.

FAIL

Verbal permission.
Assumed exclusivity.
Unverified vendor approval.



Exclusivity is negotiated, never assumed. Do not execute unsupervised access without the fully executed packet.

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Key 2: The Safeguarding Shield



FIREWALL

- **Absolute Adherence:** October 2025 Operations Handbook rules apply to all locations.
- **Consent:** Written parent/legal guardian consent and child assent required.
- **Privacy Boundaries:** Respect all opt-outs and the no-photo list. Zero unauthorized images.
- **Data Protection:** Mask child names and personally identifying roster data. Protect access tokens.
- **Training Integrity:** Use strictly fictional/sanitized case studies for all system training.

Gemini Notebook

Operational Velocity: The 48-Hour SLA



T-0
(Shoot Ends)

Retain original and working copy. Verified card copy.

T+12
(Ingest & Backup)

Secure local staging. Apply [League][Date][Age Group] naming convention.

T+36
(Tag & Validate)

Import authorized roster. Apply tags manually.

T+48
(Publish & Notify)

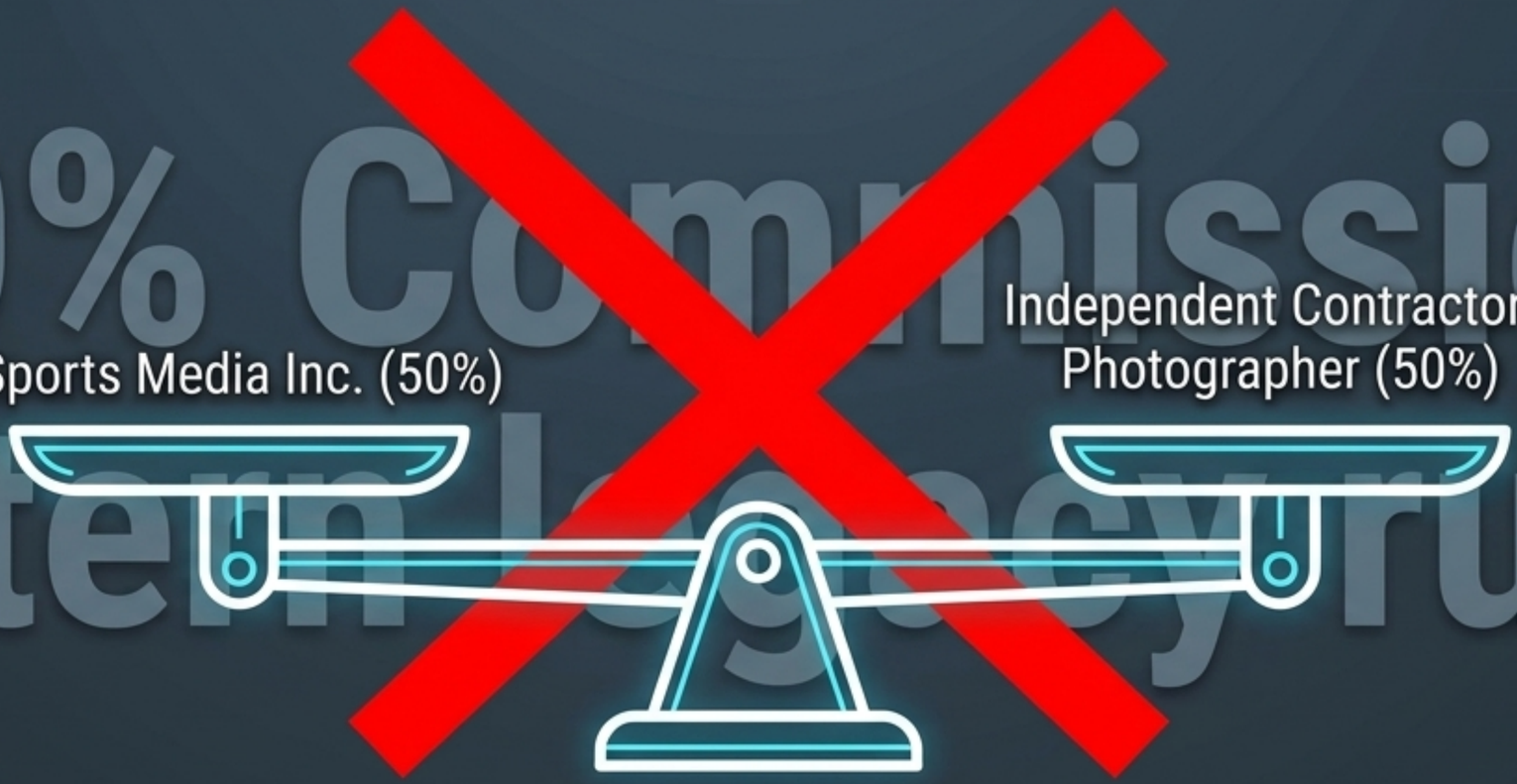
Gallery QA complete. Authorized parent notification only.

Logging delays and exceptions is critical. Manual tags must be verified.
Biometric/facial recognition is an assistant only—never rely on it without human verification.

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The 50% Net Revenue Engine

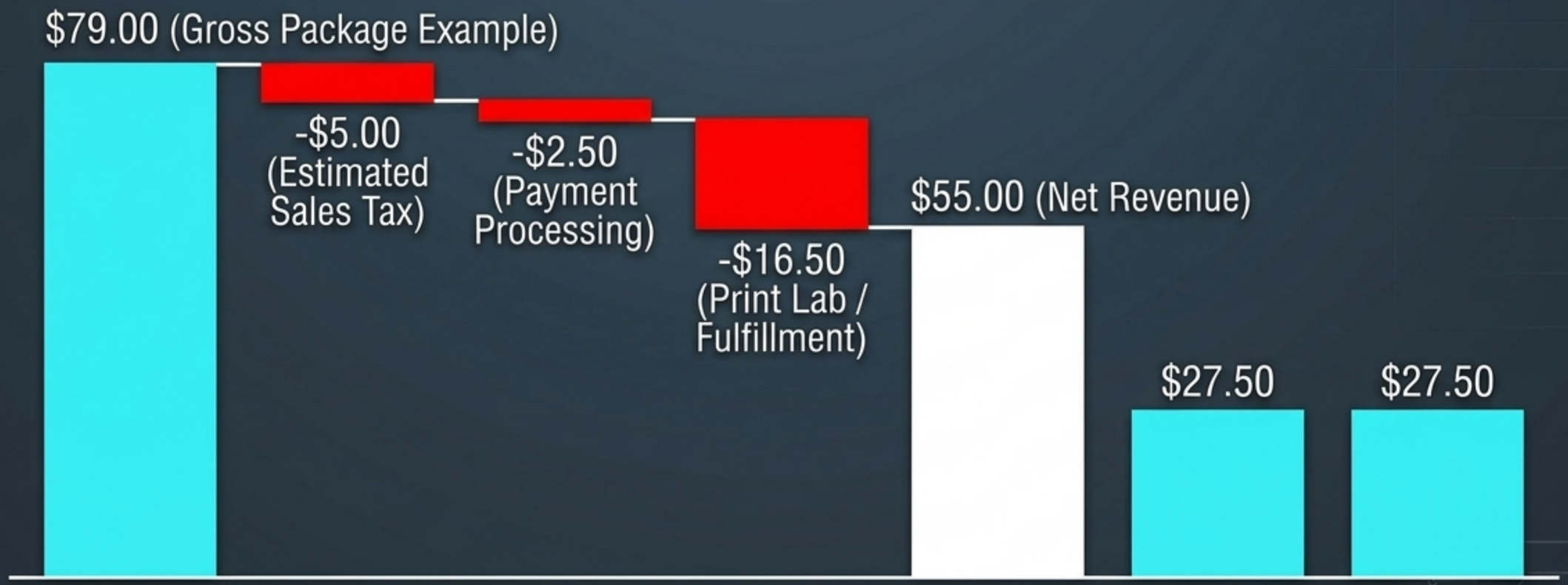
~~10% Commission~~
~~intern legacy rule~~



Payouts are strictly 50% of Net Revenue, directly tied to the executed photography agreement. HR/Legal approval defines the compensation plan.

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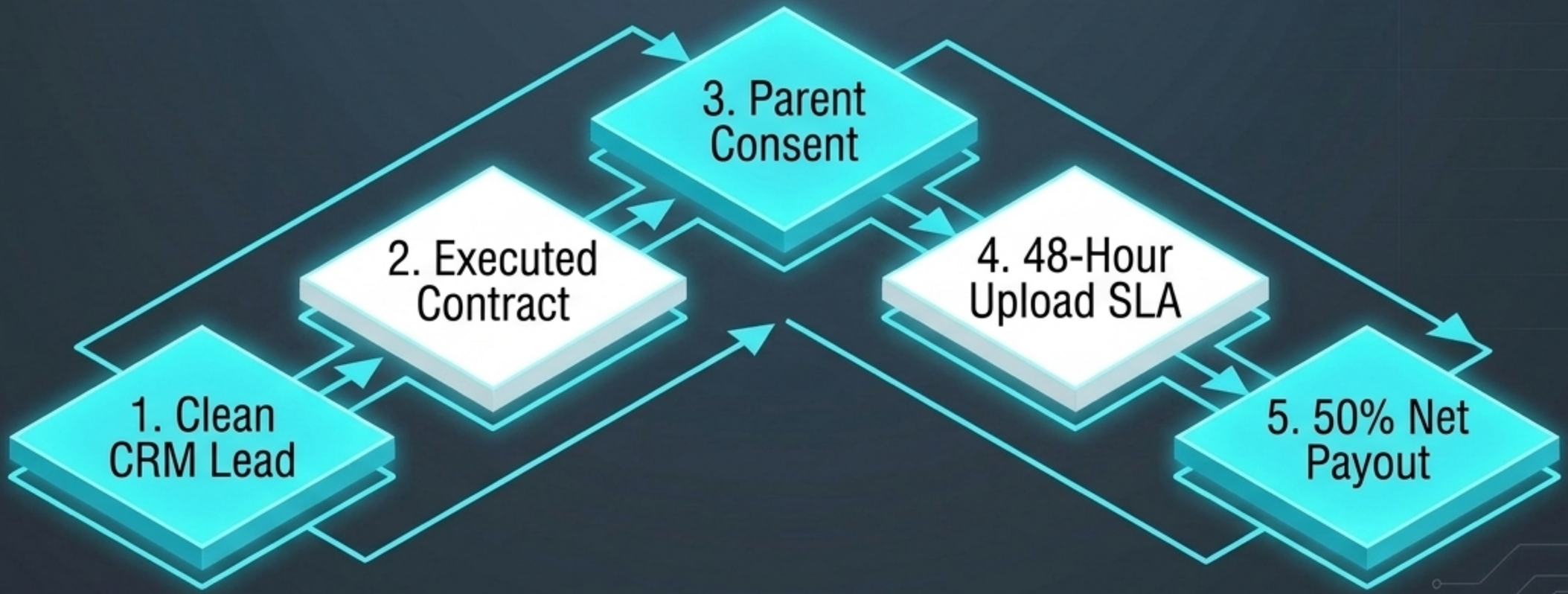
Demystifying Net Revenue Calculations



Transparency prevents disputes. Deductions are real; the 50% split happens strictly after the costs of goods.

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System Synthesis: The Chain of Custody



The system is interdependent. If the CRM data (1) is wrong, the contract is invalid, consent is missed, the SLA is breached, and the photographer gets zero payout.
Hygiene = Payout.

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Module 02 Completion Evidence

- [x] Market dataset complete (25 targets, 5 programs)
- [x] Duplicates reported and reconciled
- [x] Source log and public URLs verified
- [x] Practical check completed (2-city comparison)
- [x] 85% minimum quiz score achieved
- [x] 100% compliance on safety/consent tagging questions

All requirements for Module 02 have been successfully met and verified. Readiness for next phase confirmed.

Gemini Notebook

ADVANCIING TO MUNICIPAL BUSINESS DEVELOPMENT

DATA HYGIENE COMPLETE. YOUR RESEARCH IS VERIFIED, VALIDATED, AND READY FOR DEPLOYMENT.

- **NEXT ACTION:** PREPARE FOR MODULE 03 (PARKS & REC PROCUREMENT CYCLES, DISCOVERY, AND OUTREACH SEQUENCING).



Gemini Notebook