Module 09: Action Sports, Event News & Secondary Products

Days 61 to 67 Certification Playbook

Role Owner: Market Captain | Escalation Route: Program Operations

Gemini Notebook

Learning Objectives & Scope



Objective 1

Master sport-specific action safety, sideline positioning, and shutter etiquette.



Objective 2

Execute sports-event photojournalism and produce safe, privacy-compliant captions.



Objective 3

Capture secondary products including banners, memory mates, and senior night composites with correct framing.



Objective 4

Master the 48-hour upload SLA and understand the 50 percent net revenue financial impact.

Role Owner: Market Captain | **Escalation Route:** Program Operations

Gemini Notebook

The Access Gate & Credentials



The Hard Stop

No venue entry, no independent photography, and no credential issuance occurs without verified authorization.

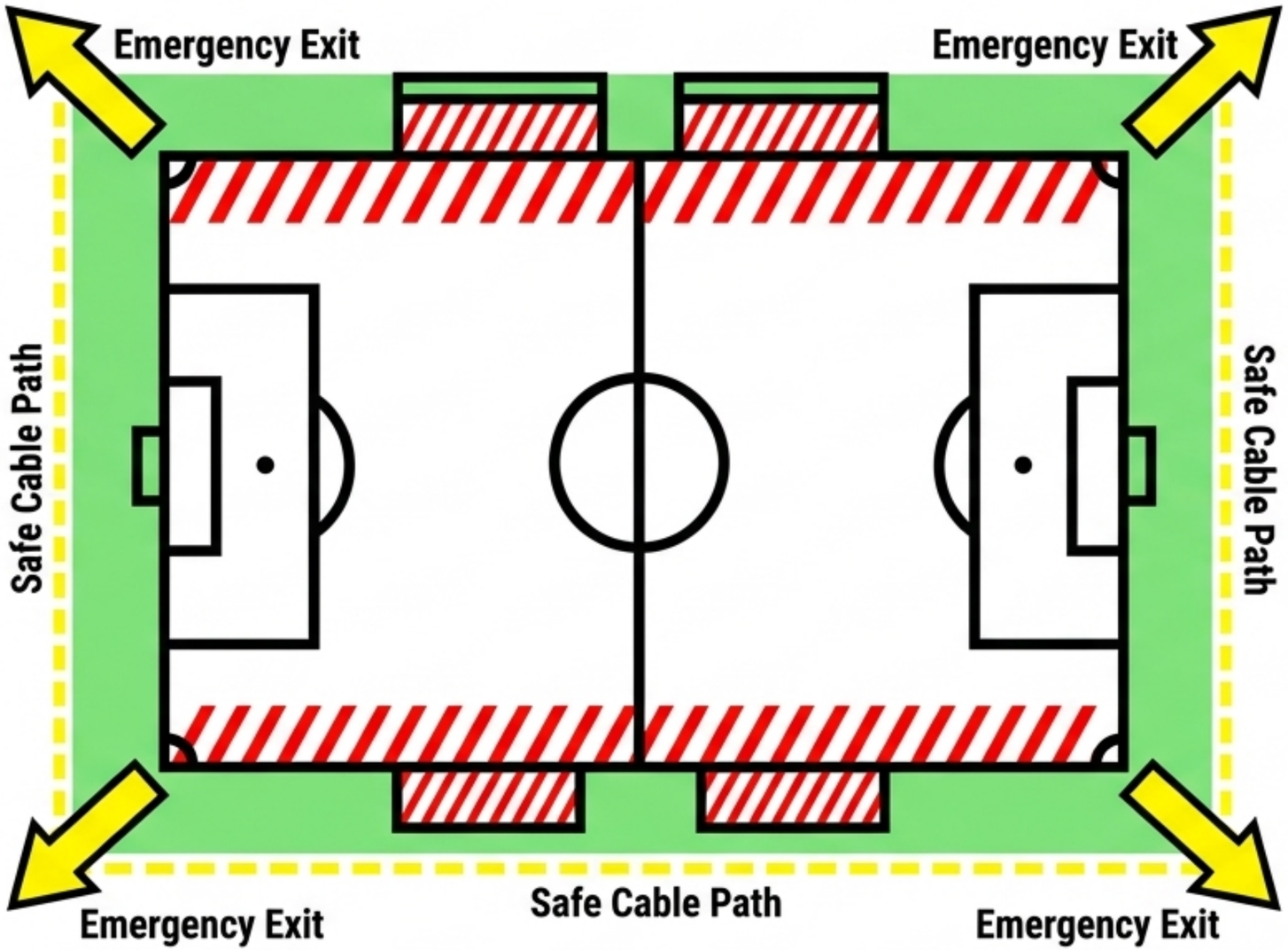
Clearance Protocol

Exclusivity is not assumed until the contract is executed. Verified public organizational leads (for example, ORG-101) must map directly to a signed Parks and Recreation or authorized vendor agreement.

Role Owner: Municipal Partnership Specialist | Escalation Route: Legal

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Sideline Safety & Positioning Rules



Pre-Game Walkthrough

Arrive 90 minutes early to identify emergency exits, safe zones, and secure cable paths. Check in with the venue manager.

Positioning Boundaries

Remain strictly within permitted sideline positions defined by the contract and facility guidelines.

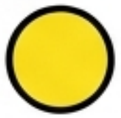
Safeguarding

No adult photographer is ever alone with a child. Maintain distance from active play to ensure sport-specific action safety.

Role Owner: Field Photographer | Escalation Route: Supervisor

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Camera Settings Matrix

	Full Daylight	Overcast	Stadium / Artificial Light
High-Speed Action			
Moderate Pace			
Static / Huddle			

Shutter Etiquette

Prioritize fast shutter speeds to freeze motion. Adjust ISO and aperture dynamically to compensate for stadium lighting without sacrificing sharpness.

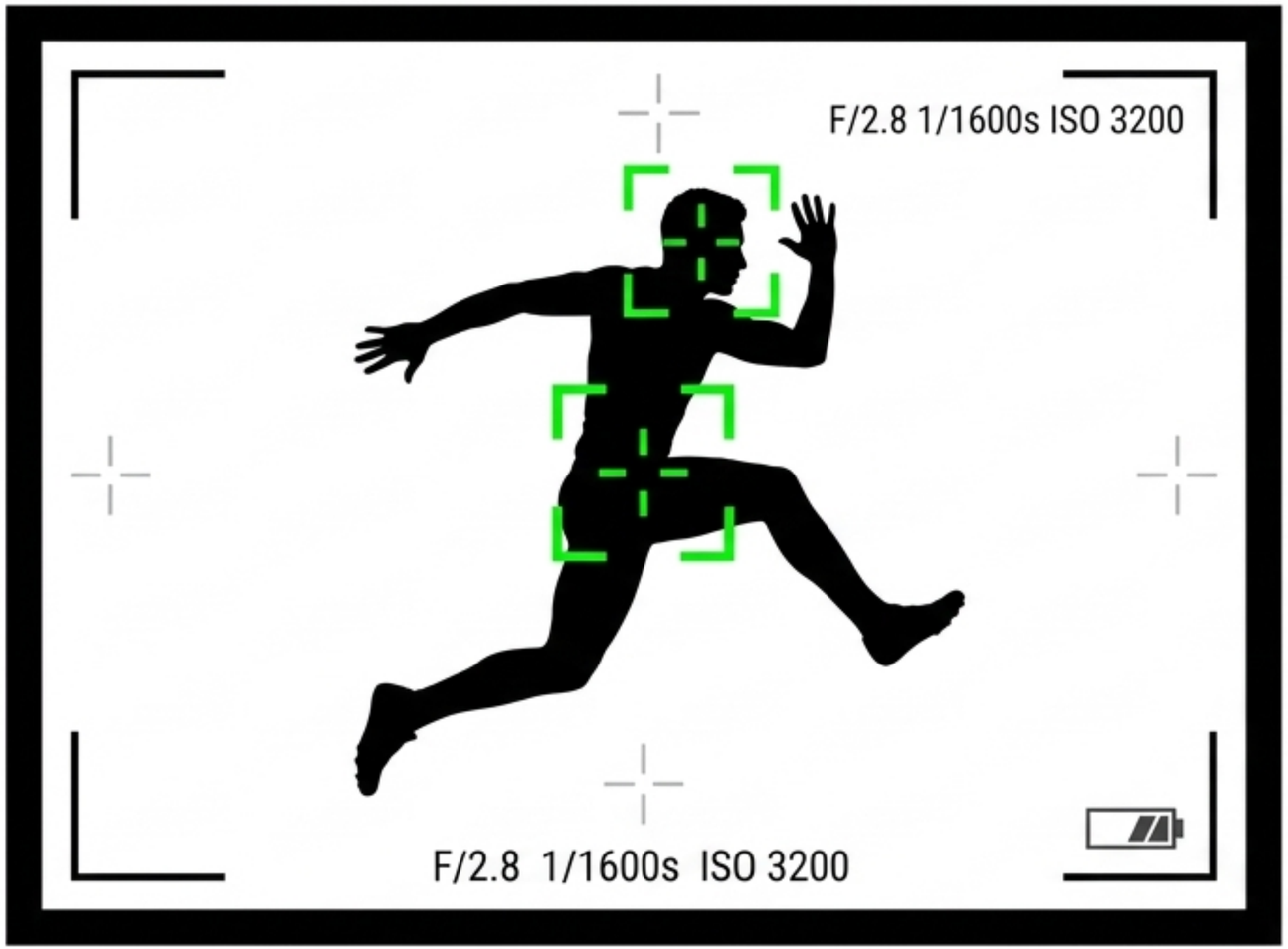
Standardization

Maintain repeatable camera settings for consistent color and focus across the entire event.

Role Owner: Field Photographer | **Escalation Route:** Market Captain

Gemini Notebook

Focus & Tracking Modes for Action



Continuous Tracking

Utilize advanced autofocus tracking modes to maintain sharpness on moving athletes.

Target Verification

Focus must firmly lock on the primary athlete's face or jersey number.

Image Integrity

Ensure clean focus and complete edges around hands, elbows, and sports equipment. Never expose a blurry or misfocused image to the parent gallery.

Role Owner: Field Photographer | Escalation Route: Market Captain

Gemini Notebook

Framing & Composition Standards

Correct Frame



Incorrect Frame

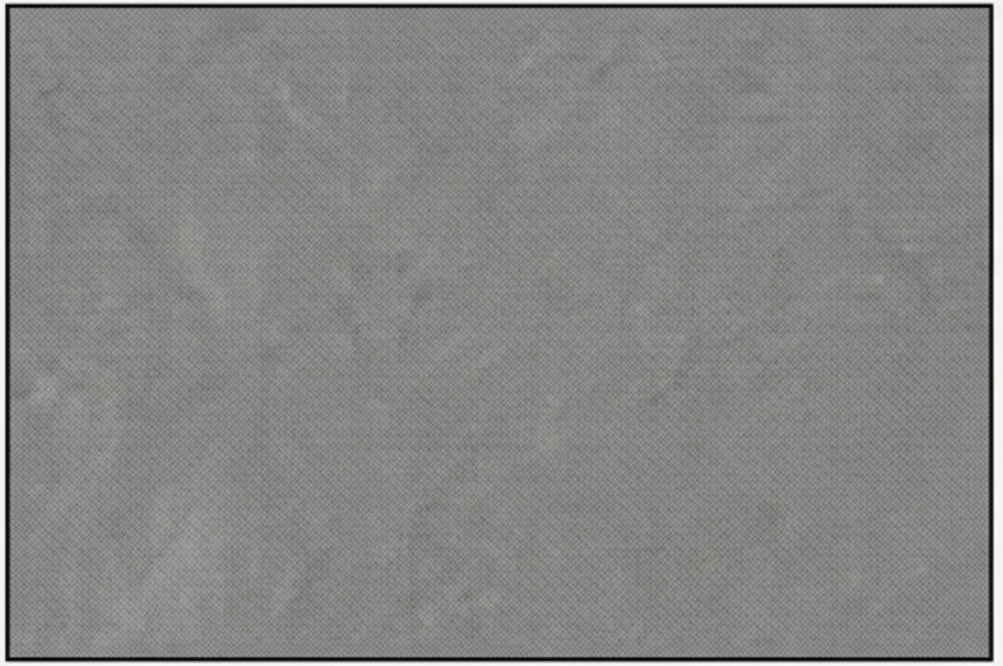


Action Framing	Background Control	The Hero Image
Leave adequate breathing room around the athlete, elbows, and sports equipment.	Ensure a level horizon and keep edges clear of overlapping equipment and unneeded personnel.	Choose frames with high face visibility and clear action context to serve as the team or individual hero image.

Role Owner: Field Photographer | **Escalation Route:** Market Captain

Gemini Notebook

Event News Coverage & Caption Standards



Placeholder caption text for published asset.
Details would be factual but non-identifying.
Subject consent required for all action coverage.

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TAG_MAPPING: ATH-001 -> Team ORG-101
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Sports-Event Journalism

Action coverage is a secondary product requiring the same strict consent protocols as static portraits.

Caption Standards

Produce safe, photojournalistic captions that maintain factual integrity without compromising child privacy.

Identification Rule

Never use public child personally identifying information. Use verified synthetic metadata tags exclusively (for example, mapping ATH-001 to Team ORG-101).

Clearance

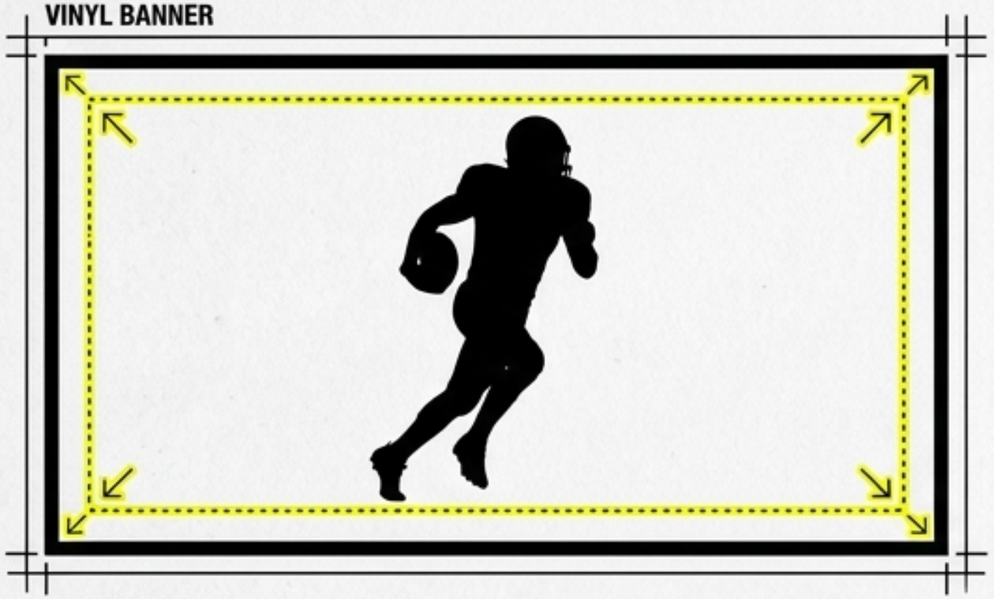
Update the editorial permissions register for every published event asset before release.

Role Owner: Community Engagement Researcher | **Escalation Route:** Program Operations

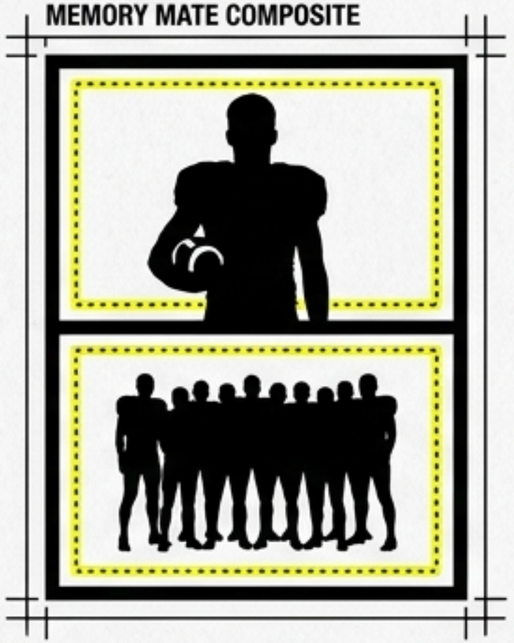
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Secondary Product Catalog Capture

VINYL BANNER



MEMORY MATE COMPOSITE



SENIOR NIGHT POSTER



Banners:	Requires full-length capture with wide safe crop margins and clean visual isolation of the ball and hands.
Memory Mates:	Requires a cohesive visual match between the individual ball-in-hand portrait and the team group pose.
Senior Night:	Requires accommodating special props and family inclusion while strictly enforcing verified roster identification workflows.
Formatting:	Leave safe crop margins required for 8x10, 5x7, wallets, and banners to enable AI background removal.

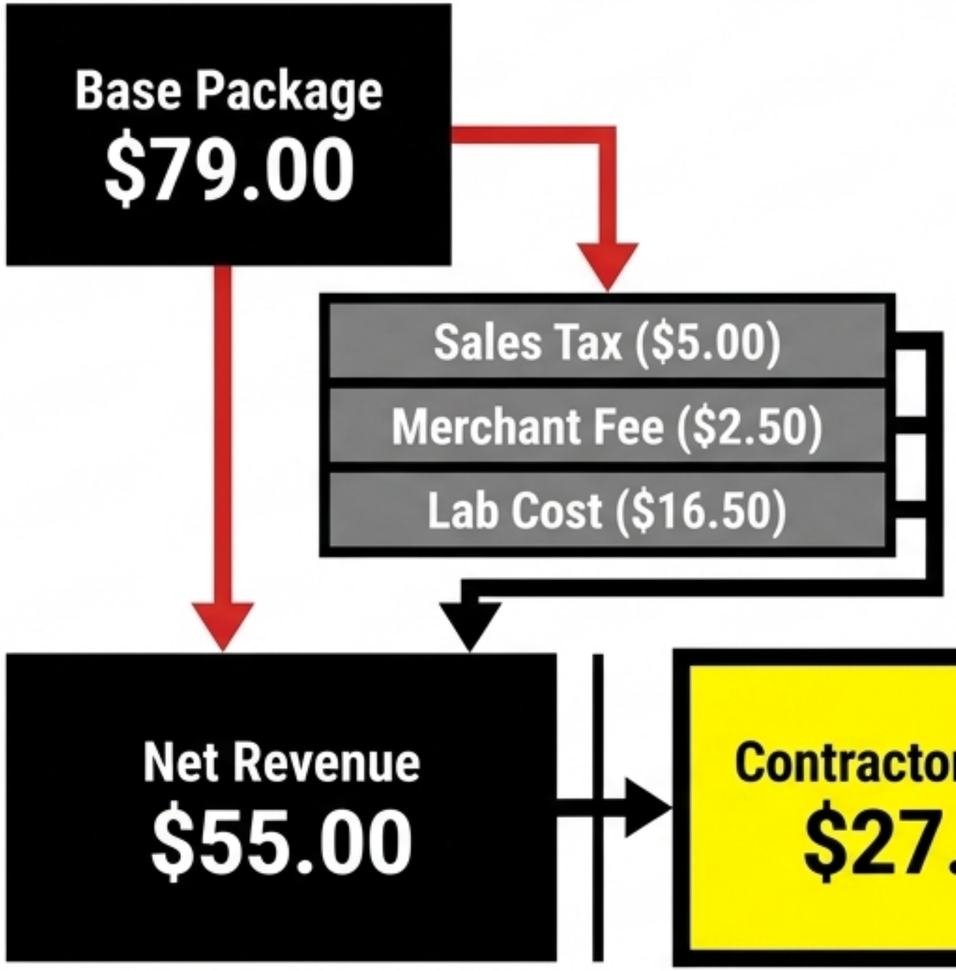
Role Owner: Field Photographer | **Escalation Route:** Commerce Specialist

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Revenue Impact & 50 Percent Net Model

Base Package

Parent photo package **purchase is $79.00.**



Deductions

Subtract sales tax collected ($5.00), merchant payment processing fee ($2.50), and lab print fulfillment costs ($16.50).

Net Revenue

The resulting eligible **Net Revenue** is **$55.00**.

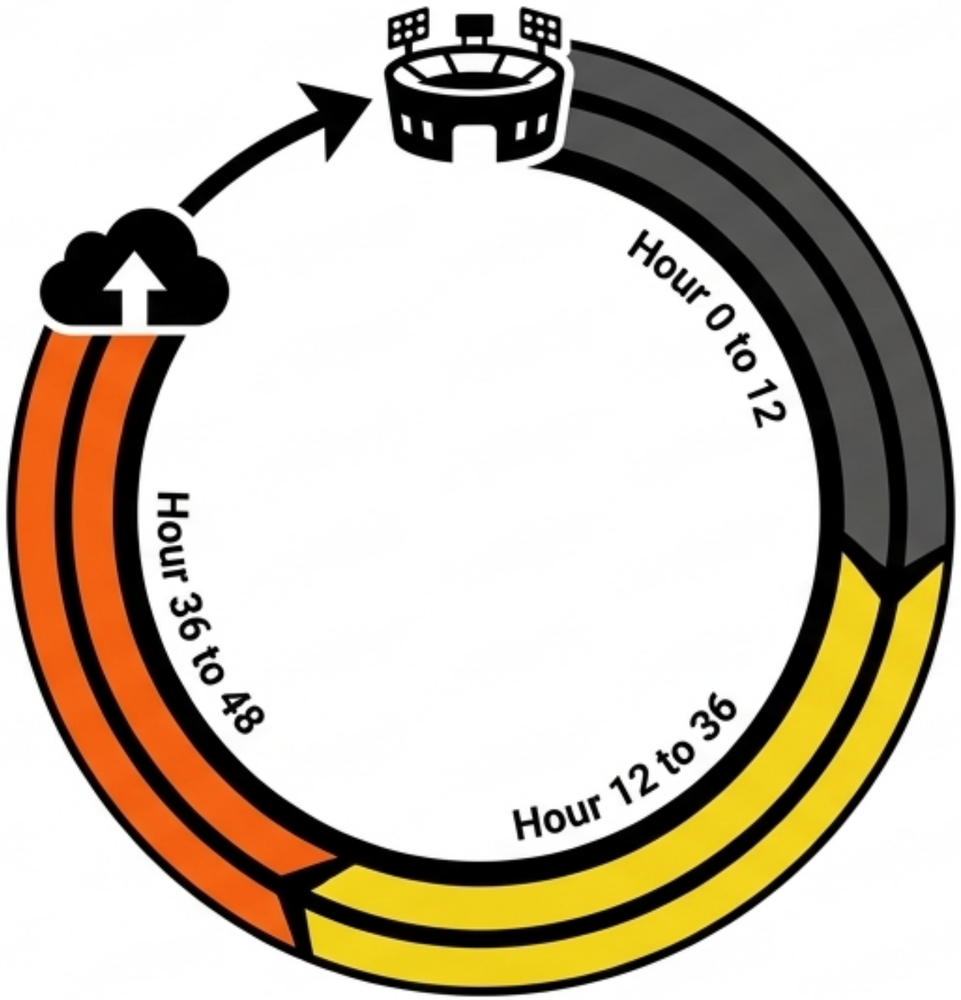
Contractor Payout

The photographer earns a **50 percent** share of net revenue. Final payout is **$27.50**.

Role Owner: Commerce Specialist | Escalation Route: Finance

Gemini Notebook

The 48-Hour Upload SLA Handoff



Hour 0 to 12

Copy original files to encrypted storage. Verify checksums against cards. Make a second protected backup before formatting.

Hour 12 to 36

Cull unusable frames. Group strictly by League, Season, Sport, Division, Team, and Player ID.

Hour 36 to 48

Upload authorized images to photos.sportsmedia.net within the program target.

Zero Exceptions

Log any missing images, wrong tags, or permissions exceptions immediately.

Role Owner: Digital Asset Operator | **Escalation Route:** Program Operations

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Applied Exercise & Pass or Fail Criteria

Applied Exercise		Mandatory Pass Criteria
☐	Shadow a credentialed photographer, photograph an authorized practice or event, and produce safe captions for an action gallery.	✓ Quiz score of 85 percent minimum.
☐	Apply the shot selection rubric.	✓ 100 percent correct athlete and gallery attribution.
		✓ Zero unauthorized images exposed.
		✓ Full compliance with safety, consent, and the editorial permissions register.

Role Owner: Market Captain | **Escalation Route:** Program Operations

Gemini Notebook

Source Citations & Compliance

Governing Sources

Sports Media 120-Day Master Curriculum (Oct 2026).	NotebookLM Production Prompt Master File.
First Photo Day Field Manual (Oct 2026).	Photographer Revenue 50 Percent Net Training Addendum (Oct 2026).

Operating Notice

Historical trainee commissions of 10 percent are explicitly superseded. Standard operational protocols prevail over legacy marketing examples.

Role Owner: Market Captain | Escalation Route: Legal

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